

# SEO Optimization Services \$500 \$700





## **Off-Page Optimization**

#### **Keyword Research & Targeting**

Identifying relevant keywords and competitiveness and incorporating them naturally into website content

#### **Content creation and optimization**

Writing 10 high-quality, informative articles that are optimized for longtail keyword optimization for search engines and users

#### Meta description and title optimization

Crafting compelling meta descriptions and page titles that accurately reflect the content and entice users to click

### **Image optimization**

Using descriptive alt tags and filenames for images

### Structured data implementation

Implementing code that helps search engines understand the content on the page

#### **Mobile-friendly design**

Ensuring the website is responsive and easy to navigate on all devices

XML sitemap generation and submission to Google

#### **Technical SEO**

Site speed optimization

**Accessibility optimization** 

404 error page optimization &

redirection

Optimize robots.txt for SEO

### **On-Page Optimization**

#### **Direct Link building**

We send 20 emails requesting backlinks from top sites to boost search rankings.

#### Local SEO

Optimizing the website for local searches if the business has a physical location and serves a certain location

### **Update and optimize your Google**

### **Business page**

Note this requires your Google login & verification of ownership

### **Competitor analysis**

Analyzing the SEO strategies of your 5 top competitors to identify opportunities for improvement

Provide a template for customer reviews



#### **Social Media Marketing**

Creating, managing & promoting 8 posts to Facebook and Instagram



### Manage Online Reputation

Monitoring and managing the online reputation of the business Use of our SEO services does NOT guarantee any specific results.

Disclaimer: